

## **Business Communications Professional - Contract**

Salesworks is looking for a bright, energetic and above all professional business writer/marketing communications specialist to fill a maternity leave contract.

### **What We Do**

Salesworks is a B2B sales consulting and marketing service company with an exclusive focus towards resellers of business solution software like Microsoft Dynamics. You will join a team of marketing experts to create website content, provide search engine optimization assistance, create and develop offline and online marketing campaigns and more. Client management may also be a part of this role.

We are a fast paced, highly energetic, creative and intelligent group of people. A candidate for this position must self motivated, and able to handle shifting priorities and changing workloads on the fly. Adaptability, attention to detail and a desire to hit the ground running are definite assets when working with our group.

### **The Position:**

This position will be responsible for:

- Creating website content, from targeted campaign and PPC landing pages, to complete website copy
- Developing website copy which adheres to the salescopy format and search engine optimization best practices, as put forward by the web department
- Developing multi-touch marketing campaign copy utilizing themes and concepts developed by the marketing department
- Writing targeted, direct mail pieces in various delivery formats
- Providing internal communications
- Editing proposals and other communications are required by all departments
- Ad-hoc writing work related to marketing as required
- Other marketing and writing assignments as required
- Dealing directly with clients for approval
- Preparing estimates and quotes as required

### **The Requirements:**

- Excellent English language comprehension
- Creativity and the ability to think outside the box when it comes to B2B marketing
- Attention to detail
- A sense of urgency and the ability to effectively prioritize changing tasks and work with minimal project supervision
- The ability to self-manage timelines and workload

- An interest in online marketing (experience in online marketing preferred)
- 2-4 years experience working in a business/marketing communications position (agency experience preferred)
- Post Secondary Education
- Positive, driven attitude

This position is filling a 1-year maternity leave contract, but has the definite possibility of extending past that contract into a full-time role for the right individual. Salary is commensurate to experience. Our office is located in the heart of the funky Yaletown area, a few steps from the new MillenniumLine.

To apply, please forward your resume and salary expectations to [careers@salesworks.com](mailto:careers@salesworks.com)